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Daily News Egypt	3/10/2008		Online
<b>Classification</b>	<b>UNIDO</b>		

### **UNIDO organizes agriculture conference in Egypt**

The United Nations Industrial Development Organization (UNIDO) will hold on November 26 an international conference aiming at finding creative solutions to agricultural problems.

The two-day conference, held in cooperation with Egyptian government and the Sekem Initiative, comes in response to the current world food crisis that largely affects developing nations, according to a statement by the organization.

The Sekem initiative aims to meet challenge of sustainable human development by contributing towards a comprehensive advancement of the individual, the community and the environment. The organization is trying through the conference to boost agricultural production companies in developing countries and increase food supplies to help them overcome the devastating effects of food crisis, the statement said.

Owners of agricultural companies, representatives of public and private technical and financial institutions, and non-governmental bodies are taking part in the conference.





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<b>Green Med</b>	<b>25/11/2008</b>		<b>Online</b>
<b>Classification</b>	<b>UNIDO</b>		

### **FOOD CHALLENGE, UNIDO CONVENTION IN CAIRO**

**More than 350 delegates from 60 Countries, with a strong representation from Europe, Mediterranean and Africa, are meeting tomorrow (November 26) in Cairo for an International Conference promoted by UNIDO (United Nations Industrial Development Organization) about agricultural development and food industry's challenges facing recurrent market crisis, in order to give responses to disadvantaged Countries' farmers and small entrepreneurs.**

**“From farms to markets: providing know-how and finance” is the title chosen by UNIDO Director-General Kandeh Yumkella, as he is convinced that a “new deal” in the approach to international cooperation is necessary. UNIDO intends to promote integration between public and private economies in developing Countries as well as South-South cooperation, encouraging above all concrete processes of rural growth, then of growth in food industry and manufacturing, starting from small urban centres. Both agricultural and food industry small entrepreneurs need transaction means with business solutions that produce profit, in order to fulfill the current lacks. “We have to influence real situations, leading to success initiatives that can make small local entrepreneurship flourish. Development can't be an abstract concept” Yumkella states.**

**Cairo's Conference, with high-level experts in technical, financial and academic aspects, is held in collaboration with Egyptian Government and SEKEM Initiative. Mediterranean delegations include representatives from Egypt, Tunisia, Lebanon, Italy, France, Greece, Morocco, Jordan and Turkey.**

**Some important ongoing experimentations in the agricultural sector in Africa are being largely highlighted during the Conference.**



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<b>Commodities Now</b>	<b>27/11/2008</b>		<b>Online</b>
<b>Classification</b>	<b>UNIDO</b>		

### **Innovative solutions for agribusiness**

Vienna, Cairo Nov 27 2008

Agribusiness stakeholders, representatives of public and private technical and financial institutions, international organizations, donors, NGOs and academia from various countries presented over 120 new solutions at the "UNIDO International Conference on Sharing Innovative Agribusiness Solutions". The Conference which opened in Cairo yesterday, concluded today with a strong emphasis on practical solution sharing and matchmaking.

In the context of the global food crisis, innovation in agribusiness; one of the main drivers of sustainable development- is imperative. The solutions showcased at the Conference are already being successfully implemented and replicated in other developing countries. Of these, fifteen were short-listed for their innovative character and their potential to help developing countries attract agribusiness-related investments. Numerous interactive sessions gave valuable insight on relevant issues such as supply and value chains, market access and linkages, compliance with standards and conformity assessment, technology and value addition, and innovative forms of financing.





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<b>Mediterranean Exchange</b>	<b>27/11/2008</b>		<b>Online</b>
<b>Classification</b>	<b>UNIDO</b>		

### **International Conference on Sharing Innovative Agribusiness Solutions**

UNIDO, in collaboration the Egyptian Ministry of Trade and Industry and the Italian Cooperation, is organizing the International Conference on Sharing Innovative Agribusiness Solutions, with the support of the IPU Egypt, the UNIDO Regional Office in Cairo and ETRACE.

This conference will be held on the 26th and 27th of November 2008 in Cairo and it aims at bringing together financial institutions, international organizations, donors, NGOs and academia to exchange pioneering agribusiness solutions and modern practices that can be upgraded and/or transferred to other regions and countries. Opportunities for matchmaking between innovative solution holders and those seeking methods of sustainable agribusiness development will be provided, as well as finance for investment and development assistance. Indeed on November the 27th a specific matchmaking session will be organized and followed by the IPU Egypt.



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docstoc.com	27/11/2008		Online
<b>Classification</b>	<b>UNIDO</b>		

### **What is the International Conference on Sharing Innovative Agribusiness Solutions?**

– Cairo, Egypt 26 – 27 November 2008

Cairo, Egypt 26 – 27 November 2008 The current global food crisis has highlighted the extreme vulnerability of developing country populations to fluctuations in food prices and supplies. In response to this complex challenge, UNIDO is increasing its efforts towards strengthening agribusiness value chains, expanding developing countries' food supplies and their access to markets technology and investment. As part of its response, UNIDO is organizing, in cooperation with the Government of Egypt and the SEKEM Initiative, an international conference on sharing innovative agribusiness solutions, to be held in Cairo, Egypt, from 26 to 27 November 2008. The conference will bring together agribusiness stakeholders, representatives of public and private technical and financial institutions, international organizations, donors, NGOs and academia to share innovative agribusiness solutions and best practices that can potentially be scaled up and/or transferred to other countries or regions. The inspiration for the conference was the success of the UNIDO project “Traceability of agroindustrial products for the European market,” which assists Egyptian farmers and the food industry to increase food safety and overcome technical barriers to trade, thus facilitating the access of Egyptian food products to export markets

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Rather than discussing problems and assessing needs, the conference will provide an opportunity for matchmaking between those seeking ways to achieve sustainable agribusiness development and those with innovative solutions, as well as finance for development assistance and investment. Conference preparations are being supported by a team of high-level experts, who are assessing the innovative solutions to identify those most suitable for replication, as well as by an International Advisory Board (IAB). The members of the IAB will provide independent views and informed advice on the conference and its follow-up, in order to help promote it and ensure maximum impact. The opening session of the conference will be moderated by the award winning journalist Todd Benjamin, contributing financial editor for CNN International.

**Conference Themes**

1. Supply/value chains, market access and linkages:  
In order for farmers, especially small farmers, and SMEs to participate in a sustainable manner in the food industry supply/value chain, transaction-based mechanisms and viable business solutions must be developed to fill gaps along the chain. The theme will focus on creating market access for these farmers and food processors, linking producers with buyers.

2. Compliance with standards and conformity assessment:  
Building the capacity of agribusiness actors in developing countries is essential to enable them to comply with standards throughout the supply chain, including SPS measures, in order to overcome barriers to trade. Greater compliance will increase the quality and safety of food and protect consumers in both developing and developed countries.

3. Technology and value addition:  
Developing countries need to progress from producing and exporting commodities to adding value and increasing productivity through sustainable processing and manufacturing. This is also essential for domestic food security as it is a means of reducing post harvest crop losses.



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<b>Green Med</b>	<b>28/11/2008</b>		<b>Online</b>
<b>Classification</b>	<b>UNIDO</b>		

### **Food Technologies, Itlay Receives UNIDO's Award**

**UNIDO (United Nations Industrial Development Organization) assigned a special award to Federalimentari (Italy), after examining 180 technological solutions presented by 60 delegations from all over the world and intended to overcome food problems. Federalimentari's proposal is about passive refrigeration and has been worked out by Nomos Ltd and Parma Experiment Station. This new technology provides - within a container that can be transported all over the world - the presence of an automatic cold release system, which is able to maintain the temperature constantly cool for up to one month. In this way products that have been harvested, cleaned and processed can be preserved (eg. fruit and vegetable, fish, meat, dairy products etc.), and product losses, which in some Countries weigh up to 30% on the harvesting and between 20% and 30% on the distribution, can be avoided.**

**Thanks to this innovation, the container can be charged with "cold energy" and led directly to the harvesting place or to the processing factories and can be afterwards delivered - at definetly lower costs, eg. by sea - to the large retailers purchasing stations.**





#### 4. Innovative forms of financing:

New forms of financing are needed for both technical cooperation and business investment, including investment in domestic enterprise development (patience capital vs. venture capital) and in public and private infrastructure.

Potential participants should register at [www.agribusiness-solutions.org](http://www.agribusiness-solutions.org)

. Those who are interested in presenting a solution to an agribusiness problem and/or are seeking a solution to an agribusiness problem should complete the respective submission form (also available on the web site). These submissions will be considered by a technical selection committee and, if selected, the participant will be invited to present it at the conference, participating as well in a matchmaking event. The best model solution identified in each of the four themes will receive an award at a ceremony during the Conference. UNIDO will be able to provide travel and accommodation for a limited number of participants. :





Journal	Date	Journalist	Page
TradeStandards_org	Nov.2008		Online
Classification	UNIDO		

### **Conference on Innovative Agribusiness Solutions to be held in November 2008**

Two day conference will provide participants with innovative solutions to agribusiness development challenges

Cairo, Egypt | 26-27 Nov 08

The current global food crisis has highlighted the extreme vulnerability of developing country populations to fluctuations in food prices and supplies. In response to this complex challenge, [UNIDO](#) is increasing its efforts towards strengthening agribusiness value chains, expanding developing countries' food supplies, and improving their access to markets, technology and investment. As part of its response, [UNIDO](#) is organizing, in cooperation with the Government of Egypt and the [SEKEM Initiative](#), an international conference on sharing innovative agribusiness solutions, to be held in Cairo, Egypt, from 26 to 27 November 2008.

This conference will bring together agribusiness stakeholders, representatives of public and private technical and financial institutions, international organizations, donors, NGOs and academia to share innovative agribusiness solutions and best practices that can potentially be scaled up and/or transferred to other countries or regions. The conference will address the following four themes:

Supply/value chains, market access and linkages

Compliance with standards and conformity assessment

Technology and value addition

Innovative forms of financing.

The conference will not focus on discussing problems and assessing needs; it will rather provide an opportunity for matchmaking between those seeking ways to achieve sustainable agribusiness development and those with innovative solutions, as well as finance for development assistance and investment. As a follow-up, in order to sustain the results of the conference and to promote South-South cooperation, a platform will be initiated to continually identify and disseminate successful agribusiness solutions. In addition, it is planned to launch an innovative agribusiness fund to support the development of the agribusiness sector in Egypt.



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<b>I B E F</b>	<b>1/12/2008</b>		<b>Online</b>
<b>Classification</b>	<b>UNIDO</b>		

### **ITC wins top UNIDO award for e-Choupal**

[Business Standard](#): December 01, 2008

Kolkata: ITC has won the top UNIDO award at the International Conference on Sharing Innovative Agribusiness Solutions 2008 at Cairo in recognition for its exemplary initiatives in agri business.

ITC's agri business was adjudged the winner, out of 120 solutions presented by 65 countries, for providing innovative solutions including updated information on crops in remote Indian villages.

ITC's e-Choupal, the largest rural digital infrastructure in the world, today covers over 40,000 villages and benefits over 4 million farmers. This rural distribution network, comprising of digital and human infrastructure, not only empowers farmers with information but has also helped transform rural communities into vibrant economic organizations by co-creating thriving markets.

The e-Choupal network is an efficient two way channel, facilitating the flow of goods and services to and from largely inaccessible rural markets.

ITC's initiative was presented the top award among the fifteen shortlisted for their innovative character and their potential to help developing countries attract agribusiness-related investments.

Agribusiness stakeholders, representatives of public and private technical and financial institutions, international organizations, donors, NGOs and academia from various countries presented over 120 new solutions at the UNIDO International Conference. ITC was the only winner from India, others being the UK's COLEACP-PIP (to enable compliance solutions for the export of fruits and vegetables), Passive Refrigeration from Italy (to maintain the cold chain from farms to markets) and Sri Lanka's Cargills (Ceylon) (to link small farmers directly to markets).

Special awards were given to the SEKEM farm (for ecologically responsible development in Egypt), the Songhai Centre in Benin (for holistic agricultural development) and UNIDO's ETRACE programme (to establish an effective traceability system for Egyptian producers).





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<b>Indidinfo.com</b>	<b>1/12/2008</b>		<b>Online</b>
<b>Classification</b>	<b>UNIDO</b>		

### **ITC's e-Choupal wins UNIDO award**

Monday, December 01, 2008 16:40 [IST]New Delhi: Diversified business player ITC today announced that it has won the United Nations Industrial Development Organisation's award for initiatives in agri business under the company's e-Choupal programme.

The award was given during the just concluded International Conference, on Sharing Innovative Agribusiness Solutions 2008, held at Cairo and the company is the only winner among Indian business groups, ITC said in a statement.

"ITC's agri business was adjudged the winner, out of 120 solutions presented by 65 countries, for providing innovative solutions including updated information on crops in remote Indian villages," the company said.

The company added that the e-Choupal initiative secured the award from 15 shortlisted projects having the potential to help developing countries attract agribusiness-related investments.

ITC's e-Choupal rural digital infrastructure project covers over 40,000 villages and 40 lakh farmers under a rural distribution network, it added.





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<b>Business Standard</b>	<b>1/12/2008</b>		<b>Online</b>
<b>Classification</b>	<b>UNIDO</b>		

**ITC wins top UNIDO award for e-ChoupalBS Reporter / Kolkata December 01, 2008, 13:45 IST**

ITC has won the top UNIDO award at the International Conference on Sharing Innovative Agribusiness Solutions 2008 at Cairo in recognition for its exemplary initiatives in agri business.

ITC's agri business was adjudged the winner, out of 120 solutions presented by 65 countries, for providing innovative solutions including updated information on crops in remote Indian villages.

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<b>Regoverning Markets</b>	<b>2/12/2008</b>		<b>Online</b>
<b>Classification</b>	<b>UNIDO</b>		

### **Innovative Solutions for Agribusiness**

December 2, 2008 |

VIENNA, 27 November (UN Information Service) - Agribusiness stakeholders, representatives of public and private technical and financial institutions, international organizations, donors, NGOs and academia from various countries presented over 120 new solutions at the UNIDO International Conference on Sharing Innovative Agribusiness Solutions. The Conference, which opened in Cairo yesterday, concluded today with a strong emphasis on practical solution sharing and matchmaking.





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<b>Regoverning Markets</b>	<b>2/12/2008</b>		<b>Online</b>
<b>Classification</b>	<b>UNIDO</b>		

**ITC's 'e-Choupal' receives top UNIDO award for providing innovative solution**

[indiaretailbiz.com](http://indiaretailbiz.com) December 2nd, 2008

The FMCG and retail giant ITC's two way agri-retail and development initiative that facilitates flow of goods and services to and from largely inaccessible rural markets, won top honors at the recently held International Conference on Sharing Innovative Agribusiness Solutions 2008.

The two-day conference was organised by UNIDO (United Nations Industrial Development Organisation) at Cairo (Egypt) on the 26th and the 27th November, 2008.

The conference, with a strong emphasis on practical solution sharing and matchmaking, was attended by 400 participants from 65 countries. There were over 120 new solutions that have already been successfully implemented and replicated in developing countries. Of these, 15 solutions were short-listed for their innovative character and their potential to help developing countries attract agribusiness-related investments.

ITC Limited, which presented a solution to provide updated information on crops for remote Indian villages, was adjudged as the best solution at the conference. Launched in June 2000, 'e-Choupal', has become the largest initiative among all Internet-based interventions in rural India. 'e-Choupal' services today reach out to over 4 million in over 40,000 villages through nearly 6500 kiosks across ten states (Madhya Pradesh, Haryana, Uttarakhand, Karnataka, Andhra Pradesh, Uttar Pradesh, Maharashtra, Rajasthan, Kerala and Tamil Nadu).





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The Hindu	2/12/2008		Online
<b>Classification</b>	<b>UNIDO</b>		

**ITC wins UNIDO award for e-choupal**

KOLKATA: ITC has won the top UNIDO award for its initiatives in agri business at the International Conference on Sharing Innovative Agribusiness Solutions 2008 at Cairo, a company release said. ITC's agri business was adjudged the winner, out of 120 solutions presented by 65 countries, for providing innovative solutions including updated information on crops in remote Indian villages. — Special Correspondent





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Vanguard	4/12/2008		Online
<b>Classification</b>	UNIDO		

### **Innovative solutions for Agribusiness**

Written by vanguard Thursday, 04 December 2008 Agribusiness stake holders, representatives of public and private technical and financial institutions, international organizations, donors, NGOs and academia from various countries presented over 120 new solutions at the “UNIDO International Conference on Sharing Innovative Agribusiness Solutions”. The Conference which opened in Cairo Tuesday, concluded yesterday with a strong emphasis on practical solution sharing and matchmaking.

In the context of the global food crisis, innovation in agribusiness – one of the main drivers of sustainable development- is imperative. The solutions showcased at the Conference are already being successfully implemented and replicated in other developing countries. Of these, fifteen were short-listed for their innovative character and their potential to help developing countries attract agribusiness-related investments.

Numerous interactive sessions gave valuable insight on relevant issues such as supply and value chains, market access and linkages, compliance with standards and conformity assessment, technology and value addition, and innovative forms of financing.





Yoshi Uramoto, Deputy Director-General of the United Nations Industrial Development Organization (UNIDO), said: “The conference will also provide opportunities for matchmaking and networking between those participants who are seeking ways to achieve sustainable agribusiness development and those with innovative solutions, as well as those with financing for development assistance and investment.”

In addition to parallel sessions and discussions on main agribusiness topics, a matchmaking event was organized by the UNIDO Investment Promotion Unit (IPU) in Egypt.

This brought together more than 110 companies interested in replicating innovative agribusiness solutions. Over 350 bilateral meetings were organized and potential partners found common interest in access to finance, technology transfer and trade capacity building. Marco Potecchi, Head of the IPU, said that “this event is just the starting point. Our job is to make sure that the expressions of interest result in concrete cooperation”.

“We are overwhelmed by the positive responses to the Conference”, said Gerardo Pataconi, Chief of the Productivity, Quality and Enterprise Upgrading Unit in UNIDO and main organizer.” Over 400 participants attended the two-day session, and over 120 solutions from over 65 countries were presented.

We started a process that was widely acclaimed; now, UNIDO and its partners will actively ensure that these and more similar innovative solutions are implemented, also through the identification of financing, for companies to realize all their potential”.

At the closing ceremony, awards were given to the best innovative solutions, based on peer selections. Winners included ITC Limited from India (to provide updated information on crops for remote Indian villages), the UK’s COLEACP-PIP (to enable compliance solutions for the export of fruits and vegetables), Passive Refrigeration from Italy (to maintain the cold chain from farms to markets) and Sri Lanka’s Cargills (Ceylon) Ltd (to link small farmers directly to markets).

Special awards were given to the SEKEM farm (for ecologically responsible development in Egypt), the Songhai Centre in Benin (for holistic agricultural development) and UNIDO’s ETRACE programme (to establish an effective traceability system for Egyptian producers).





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My News.In	5/12/2008		Online
Classification	UNIDO		

### **ITC wins Top UNIDO Award for e-Choupal**

ITC won the top **UNIDO** award at the International Conference on Sharing **Innovative Agribusiness Solutions** 2008 at Cairo in recognition for its exemplary initiatives in agri business. ITC's agri business was adjudged the winner, out of 120 **solutions** presented by 65 countries, for providing **innovative solutions** including updated information on crops in remote Indian villages. ITC's e-Choupal, the largest rural digital infrastructure in the world, today covers over 40,000 villages and benefits over 4 million farmers. This rural distribution network, comprising of digital and human infrastructure, not only empowers farmers with information but has also helped transform rural communities into vibrant economic organizations by co-creating thriving markets. The e-Choupal network is an efficient two way channel, facilitating the flow of goods and services to and from largely inaccessible rural markets

ITC's initiative was presented the top award among the fifteen shortlisted for their **innovative** character and their potential to help developing countries attract **agribusiness**-related investments. **Agribusiness** stakeholders, representatives of public and private technical and financial institutions, international organizations, donors, NGOs and academia from various countries presented over 120 new **solutions** at the **UNIDO** International Conference.

ITC was the only winner from India, others being the UK's COLEACP-PIP (to enable compliance **solutions** for the export of fruits and vegetables), Passive Refrigeration from Italy (to maintain the cold chain from farms to markets) and Sri Lanka's Cargills (Ceylon) Ltd (to link small farmers directly to markets). Special awards were given to the SEKEM farm (for ecologically responsible development in Egypt), the Songhai Centre in Benin (for holistic agricultural development) and UNIDO's ETRACE programme (to establish an effective traceability system for Egyptian producers).





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<b>Money Control</b>	<b>6/12/2008</b>		<b>Online</b>
<b>Classification</b>	<b>UNIDO</b>		

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India Study Channel	8/12/2008		Online
<b>Classification</b>	<b>UNIDO</b>		

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<b>Calcutta Online</b>	<b>14/12/2008</b>		<b>Online</b>
<b>Classification</b>	<b>UNIDO</b>		

#### ITC wins Top **UNIDO** Award for e-Choupal

ITC has won the top **UNIDO** award at the International Conference, "Sharing innovative agribusiness solutions 2008" at Cairo in recognition for its exemplary initiatives in agri business. ITC's agri business was adjudged the winner, out of 120 solutions presented by 65 countries, for providing innovative solutions including updated information on crops in remote Indian villages. ITC's e-Choupal, the largest rural digital infrastructure in the world, today covers over 40,000 villages and benefits over 4 million farmers. This rural distribution network, comprising of digital and human infrastructure, not only empowers farmers with information but has also helped transform rural communities into vibrant economic organizations by co-creating thriving markets. The e-Choupal network is an efficient two way channel, facilitating the flow of goods and services to and from largely inaccessible rural markets. ITC's initiative was presented the top award among the fifteen shortlisted for their innovative character and their potential to help developing countries attract agribusiness-related investments. Agribusiness stakeholders, representatives of public and private technical and financial institutions, international organizations, donors, NGOs and academia from various countries presented over 120 new solutions at the **UNIDO** International Conference. ITC was the only winner from India, others being the UK's COLEACP-PIP (to enable compliance solutions for the export of fruits and vegetables), Passive Refrigeration from Italy (to maintain the cold chain from farms to markets) and Sri Lanka's Cargills (Ceylon) Ltd (to link small farmers directly to markets). Special awards were given to the **SEKEM** farm (for ecologically responsible development in Egypt), the Songhai Centre in Benin (for holistic agricultural development) and UNIDO's ETRACE programme (to establish an effective traceability system for Egyptian producers).



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CTA	17/12/2008		Online
<b>Classification</b>	<b>UNIDO</b>		

Wednesday, December 17, 2008

**PIP receives award at UNIDO conference**

Agribusiness Solutions in Cairo, which brought together agribusiness stakeholders, public and private technical and financial institutions, international organizations, donors, NGOs and academia. UNIDO's aim was to identify and share innovative agribusiness solutions and best practices that can potentially be scaled up and/or transferred to other countries or regions. Gerardo Pataconi, Chief of the Productivity, Quality and Enterprise Upgrading Unit in UNIDO and main organizer said «Over 400 participants attended the two-day session, and over 120 solutions from over 65 countries were presented». A team of high-level experts, as well as an International Advisory Board, evaluated the solutions submitted to identify those most suitable for replication. PIP was delighted to receive the award for best solution in the session "Compliance with standards and conformity assessment".





Journal	Date	Journalist	Page
India Business Blog	Dec. 2008		Online
Classification	UNIDO		

### [ITC's e-Choupal wins UNIDO award](#)

Agriculture in India contributes 23% of GDP, feeds a billion plus population and employs 66% of the workforce.

**ITC's e-Choupal** won the [UNIDO award](#) as a part of Innovative Agribusiness Solutions 2008. **e-Choupal** emerged a winner out of 120 such solutions from 65 countries. e-Choupal is a digitized rural infrastructure model covering 40000 villages and 4 million farmers. It spreads across four states ( Madhya Pradesh, Karnataka, Andhra Pradesh, Uttar Pradesh)

**ITC** has developed an IT driven solution to solve the farmer's problems and in return gained strategic returns. There were lot of inefficiencies in the traditional **farmer to middle men to the final buyer model**. There is distance between the farmer and the buyer which increased the price for the buyer and reduced the earnings for the farmer. Daily and seasonal price variations along with inflation always worked in favor of the middlemen.

For all the problems above, neither the farmer nor the ultimate buyer was the beneficiary. It is the middle men who had the last laugh irrespective of market conditions. **ITC has spotted this inefficiency in the whole supply chain**. It tried to systemically remove the middle men with the help of IT. The middle men was used for logistical support and nothing else.

**Each village** is equipped with one computer with an Internet connection. A head farmer and a commission agent were trained to use the computer. The farmer checks the price of the respective crops and other information to make better decisions. Based on this information their produce is sold. The commission agent who earlier used to decide the price for both the farmer and ITC was removed from that position and used as a logistical support.

e-Choupal is a win-win situation for both the farmer and ITC. Farmer's will get better returns for the crops and can even think of new crops or innovative ways of producing. ITC gets a better price than it used to.

**Let us all congratulate ITC for this achievement and hope many more companies use IT to drive change.**





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PIP	Dec. 2008		Online
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**A European cooperation programme awarded in the United Nations:  
PIP receives award at UNIDO conference in Cairo**

Posted 12/2008

in

[Events](#)

On 26-27 November PIP attended the UNIDO International Conference on Sharing Innovative Agribusiness Solutions in Cairo, which brought together agribusiness stakeholders, public and private technical and financial institutions, international organizations, donors, NGOs and academia. UNIDO's aim was to identify and share innovative agribusiness solutions and best practices that can potentially be scaled up and/or transferred to other countries or regions.

Gerardo Pataconi, Chief of the Productivity, Quality and Enterprise Upgrading Unit in UNIDO and main organizer said «Over 400 participants attended the two-day session, and over 120 solutions from over 65 countries were presented». A team of high-level experts, as well as an International Advisory Board, evaluated the solutions submitted to identify those most suitable for replication.

**PIP was delighted to receive the award for best solution in the session “Compliance with standards and conformity assessment”.**